

App Growth Manager at BlueThrone

Job Description

Background:

BlueThrone is an exciting 100% “work from anywhere” startup company.

After fundraising a super successful seed round, we are currently in the Growth phase. Our founders are experienced in building successful companies in the mobile applications world, and we just got funding from top investors, who themselves brought their startup to a unicorn valuation.

They strongly believe in our successful business model and our ability to become a unicorn startup even faster than they did :)

Our business model is to acquire existing Mobile apps, appreciate them using Advanced marketing strategies, AI algorithms, and centralized technologic control infrastructure, and then drive massive growth based on the income from those apps.

And now?!

We are looking for hungry, challenge-seeker talents to join our worldwide dream team!

Brief description:

In BlueThrone, the App-Growth Manager will be responsible for all of our apps. To optimize them, grow them, and scale them up.

Responsibilities:

- Apps' product analytics
- LTV optimization
- Store funnel optimization
- In-app-ads optimization
- User Acquisition
- Product development
- Retention Optimization
- Community management
- User Support
- Email Marketing
- Bizdev collaborations
- Portfolio Synergy
- Infrastructure optimization
- Team management
- App Maintenance
- Apple/Google compliance and collaboration

Requirements:

- A rich experience in the mobile apps' monetization world - Subscription, IAA, and IAP.
- Eagerness to optimize. Inability to accept things as they are.
- Experience in managing teams.

Skills:

- .Management
- Analysis and research, Narrowing down to the tiny details.
- High communication skills, especially in a remote work environment.
- Context Switch - Working on multiple projects in multiple channels in parallel.

Lines of communication:

- Directly report to the CEO.
- Working with Systems & Innovations department to learn the existing and create new systems.
- Working with the Operation Manager helps coordinate various team members involved in the projects.
- Managing the whole App growth team, including Developers, UA managers, product managers, and more.

Working Conditions:

- Full-time Job, 100% Work from anywhere.
- Onboarding in Phuket.

Want to Apply?

Email us to: Eli@bluethrone.io,

or WhatsApp: [+972-58-6892323](https://wa.me/972586892323)