

Monetization Manager at BlueThrone

job description

Background:

BlueThrone is an exciting 100% “work from anywhere” startup company.

After fundraising a super successful seed round, we are currently in the Growth phase. Our founders are experienced in building successful companies in the mobile applications world, and we just got funding from top investors, who themselves brought their startup to a unicorn valuation.

They strongly believe in our successful business model and our ability to become a unicorn startup even faster than they did :)

Our business model is to acquire existing Mobile apps, appreciate them using Advanced marketing strategies, AI algorithms, and centralized technologic control infrastructure, and then drive massive growth based on the income from those apps.

And now?!

We are looking for hungry, challenge-seeker talents to join our worldwide dream team!

Brief description:

In BlueThrone, the Monetization Manager will be responsible for the revenue that our apps generate. To optimize it, grow it, and scale it up.

Tasks:

- Deep **research** of the current monetization methods.
- **Planning and executing** experiments, User acquisition, subscriptions, in-app ads, and other monetization plans.
- **Track and analyze** multiple A/B testing experiments in parallel.
- **Launch and manage** user acquisition campaigns on multiple platforms.

- **Communicate** plans and results to the app managers and the company management.

Requirements:

- A rich experience in the mobile apps' analytics world, especially in the UA world and A/B testing. (Master level)
- Eagerness to optimization. Inability to accept things as they are.
- Experience in Firebase A/B testing.

Skills:

- Analysis and research.
- Narrowing down to the tiny details.
- High communication skills, especially in a remote work environment.
- Context Switch - Working on multiple projects in multiple channels in parallel.

Lines of communication:

- Directly report to the CEO.
- Tightly working with the App Managers.
- Working with the VP of Systems & Innovations to learn the existing and create new systems.
- Working with the Operation Manager that helping coordinate various team members involved in the projects.

Working Conditions:

- Full-time Job, 100% Work from anywhere.

Want to Apply?

Email us to: Eli@bluethrone.io,

or WhatsApp: [+972-58-6892323](https://wa.me/972586892323)